

**The Resourceful Recruiter:
How to build a resume
database and ATS using Gmail**



Why use Google?



It's free!

Gmail™
by Google



Ubiquitous

Gmail™
by Google

The image shows a faded version of the Gmail logo, which consists of the word "Gmail" in its characteristic multi-colored font (blue 'G', red 'M', yellow 'ai', blue 'i', green 'l') with a trademark symbol. Below it, the text "by Google" is also faded. In the bottom right corner, there is a partial view of a red envelope icon, which is a common symbol for email.

Gobs of storage



Flexibility



Scalable



Evolving



Well supported



Why use Google?



Why not?



Browsing

Selection



Browsing

Selection

Preferences



Browsing

Selection

Preferences

Toggle, toggle, toggle



Uploading resumes

One-click cherry picking



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One-click cherry picking

Free resumes on-demand



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RSS and Gmail mash-ups



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RSS and Gmail mash-ups

Bulk downloads



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Bulk downloads

File transfer



Managing Projects

Search and segmentation



Managing Projects

Search and segmentation

Labels and filters

Coding and Redirects



Managing Projects

Search and segmentation

Labels and filters

Coding and redirects



Workflow

Admin and accounts



Workflow

Admin and accounts

Applicant tracking



Workflow

Admin and accounts

Applicant tracking

CRM



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