



intitle:resume OR "professional profile" inurl:resu Search Advanced Search Preferences

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## Recruiting+Google: Beyond search

# Searching for Candidates on Google: A Primer

Web Results 1 - 10 of about 284 for intitle:resume OR "professional profile" inurl:resume OR "professional profile" mechanical engineer -jobs -apply -wizard -sample -format filetype:pdf. (0.22 seconds)

Tip: Save time by hitting the return key instead of clicking on "search"

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**Mechanical engineering** expertise includes industrial material ...  
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**Mechanical Engineering** Congress and Exposition, Orlando, FL. Nov. ...  
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# BOOLEAN OPERATORS

BOOLEAN OPERATORS

**PREFABRICATED SEARCH**

BOOLEAN OPERATORS

PREFABRICATED SEARCH

**SOURCERS' WORKSHEET**

**“Probability is expectation  
founded upon partial knowledge.”**

George Boole 1815 – 1864

# Building basic search strings

AND

OR

NOT

( )

" "

# AND

Narrows the search to results that contain *all of the keywords* it separates



# The **AND** Operator

**senior AND network AND engineer**

**senior+network+engineer**

**senior network engineer**

[So, which one is useless AND why?]

OR

|

**Broadens** the search and  
brings back results that  
contain *any of the*  
*keywords* it separates

# The OR Operator

engineer | technician

cisco OR juniper OR Nortel

# NOT

Narrows the search and returns results that *do not contain the keywords* or term following it

—

[Um, Google does not support the NOT operator, so stick with the minus sign and it's a good idea to keep your exclusions at the end of your search query, capiche?]

# The **NOT** Operator

**engineer -technician**

**resume -submit -apply**

[Stick this on the end of your searches for resumes. You'll get better results, reduce the noise...

-job -apply -submit -eoe -example -sample -template -wizard]



**Groups words or phrases together to show the order in which relationships should be considered**

# The ( ) Modifier

(This is nesting) and it refers to enclosing things like (this OR that) in parenthesis to help (modify OR improve) search results...]

**(engineer OR technician) network**  
**network (engineer OR technician)**

[What's the difference?]



Group keywords together  
for an exact match

# The “ ” Modifier

[Spot the difference here?]

**local area networking**

**“local area networking”**

[And here? network+local+area ]

**PLAY WITH IT!**

[...and ask for Help]

# Jokers Wild

~

\*

..

\* \* \*



**A wildcard**, to *replace* a missing or unknown word or words

[In Google, it *cannot* be used where there might be *alternate spellings* for a keyword... you know, like manag\* or operat\*. Go figure...]

# The \* Operator

cisco \* area network

cisco \* \* \* area network



**Finds synonyms by**  
preceding the term with a  
*the tilde or synonym*  
*operator*

# The ~ Operator

network ~engineer

engineering ~skills



This operator **finds numbers**  
within a *specified range*

# The .. Operator

[Looking for resumes in and around Fort Lauderdale...]

```
~resume (engineer | administrator) network 33301..33399 -jobs -apply -submit
```

[...for candidates who have staying power]

```
~resume (engineer | administrator) network 1964..1966 -jobs -apply -submit
```

# Smooth Operators

Getting specific

**intitle:**

**inurl:**

These two **return documents** with the keywords *in the document title or URL*

[Two is better than one! Use both separated with OR]

# intitle:

# inurl:

**(intitle:resume | inurl:resume) network (engineer | technician)**

[Don't forget, stick it on the end...

-job -apply -submit -eoe -example -sample -template -wizard]

**filetype:**

**ext:**

This **limits results** to show only documents that *match that type*

# filetype:

filetype:**doc**

MS Word

filetype:**rtf**

Rich Text Format

filetype:**txt**

Plain text document

filetype:**ppt**

MS PowerPoint

filetype:**pdf**

Adobe PDF

filetype:**xls**

MS Excel

# filetype:

[First bit...]

(filetype:pdf | filetype:doc)

[...next bit...]

(intitle:resume | inurl:resume)

[...next bit...]

“network engineer” (cisco | juniper | nortel)

[...last bit]

-job - sample -apply -template -example -submit

**site:**

Limits results to only those documents from a *specific site*

# site:

site:linkedin.com network (architect | designer)

site:youtube.com "video resume" engineer

site:microsoft.com network (engineer | ~admin)

site:visualcv.com "network engineer" cisco

# link:

Shows pages that point  
to that URL

[Oh, yeah -- you cannot combine a link: search with a regular keyword search. Bummer.]

**link:**

**link:cisco.com**

# related:

Shows pages that are *similar* to a specified web page

**related:**

**related:cisco.com**

# There are more...

near:

subject:

intext:

define:

allintext:

author:

phonebook:

inanchor:

source:

weather:

location:

allinanchor:

...check them out!

# You're on your own!

[Well, not really...]

**Boolean Searching on the Internet**

<http://www.internettutorials.net/boolean.html>

**The Essentials of Google Search**

<http://www.google.com/help/basics.html>

**Google Tutor**

<http://www.googletutor.com/>

**Google Guide**

<http://www.googleguide.com/>

# Tools, References and Resources

## Google for Beginners

Search Engine Fundamentals and Basic Boolean Logic

Google Hacks: 100 Industrial-Strength Tips & Tricks

Out-googling Google

# Tools, References and Resources

Google for Beginners

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